It's About Time!

Be Free. Have Fun.
Stay Protected.

Revolutionary new patent pending technology takes hand sanitizers effectiveness from six seconds to six hours...

Introducing:

Touch™

Sanitizing Germ Block
The world's first six hour hand protector.

Made in the USA.

Time to be Proactive in a Reactive World.

Touch™

www.touchgermblock.com

A New Lifestyle Habit.

Touch™

www.touchgermblock.com

Wellness and Prevention are the fastest growing segments of Healthcare Industry

Hand Hygiene is all over the news…

Both the World Health Organization and the United States CDC currently have "Clean Hands Saves Lives" campaigns.
http://www.cdc.gov/handwashing/ http://www.who.int/gpsc/5may/en/

According to Time Magazine, Bill Gates recently said, "We need to prepare for Pandemics like we prepare for war".
http://time.com/3685490/bill-gates-ebola-pandemics/

According to the BBC, Superbugs 'Spread by Hospital Wet Wipes".
http://www.bbc.com/news/uk-wales-33054489

Then there was a recent headline from The Guardian that was so graphic it was barely PG:
http://www.dailymail.co.uk/travel/travel_news/article-3081328/Faecal-matter-plane-tray-tables-unwashed-blankets-80-million-bacteria-suitcases-dirty-secrets-air-travel-revealed.html

Could the timing be any better for a new patent pending technology to hit the market?

Introducing **Touch**™ - the world's first 6 Hour Sanitizing Germ Block

Relëvo Labs is proud to introduce **Touch**™ the world's first 6 Hour Sanitizing Germ Block. **Touch**™ is a technological breakthrough in hand hygiene that vastly improves upon the traditional hand sanitizer. **Touch**™ is dramatically different in three ways:

Touch™

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Up to **6** Hours of protection

First, **Touch**™'s unique, patented formula allows for just one application of **Touch**™ to last for up to 6 hours on the surface of the skin, providing a persistent barrier of protection. Comparably, traditional hand sanitizers are no longer effective once they dry, and need to be reapplied every time you touch something.

Touch™

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Can **Touch**™ This

Second, each application of **Touch**™ softens and conditions your hands with our special blend of essential oils and skin softeners. A traditional alcohol based sanitizer dries and roughens hands, and is the number one reason that some consumers have stopped using traditional hand sanitizers.

Touch™

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Seriously Revolutionary...
Skin Protection.

Last, and certainly the most exciting aspect to **Touch**™ is its revolutionary aerosol technology, which allows the user to more easily, quickly, and evenly distribute the product on the surface of the skin.

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History in the Making

What spray on SPF Sunblocks did to existing Suntan category…

Touch™ will do to the hand sanitizer category. A technological breakthrough in Sunblocks changed the traditional Suntan category forever. The Sunblock niche existed, but the early waterproof Sunblocks were zinc oxide based- greasy messes to apply. This problem made the products so inconvenient that most consumers wouldn't go through the hassle. The advent of spray SPF Sunblocks first revitalized the Suntan category. Then it rebuilt the category and today, aerosol based sunscreens pretty much replaced the category and expanded Sunscreen sales over 10 fold.

Revolutions Create Opportunities

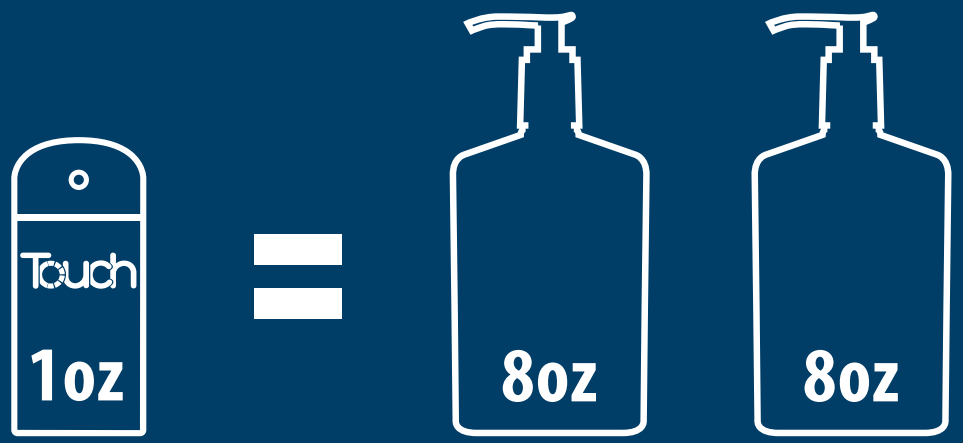
Spray on GPF™ Germ Block can do for the existing hand sanitizer category…

Touch™ aims to *revive*, *rebuild*, and *replace* the existing Hand Sanitizer category. It solves all the problems of the category- the mess, harshness, and the need to constantly reapply until your hands are rough and red, and creates a totally different experience. Easy to use, great smelling, quick drying, hand softening, long lasting- **Touch**™ aims to become a driving force for Wellness.

"An ounce of prevention is worth a pound of cure"- Benjamin Franklin

Big value in a small can…

A one ounce can of **Touch**™ lasts a consumer using it a couple of times a day about a month. Since traditional hand sanitizers stop working the second they dry, they can't come anywhere close to that coverage. But if you were to use a traditional hand sanitizer 12x a day to try to compare, the numbers would look like this:



an ounce **pound of cure**

Touch™

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The Science of Touch™: WERCS #1247860

1. When alcohol hand sanitizers dry they no longer kill germs. **Period!** If you shake hands with someone with strep throat right after using a regular hand sanitizer, guess what? You have strep on your hands. **Touch**™ is unique because when it dries, the active ingredient that kills the germs stays on the surface of your hands where the germs live, and doesn't evaporate into the air like the alcohol in regular hand sanitizers. Because of this, when you touch someone or something, there is already a hand sanitizing product on your hands that helps decrease the potential of contracting germs that may cause illness. Even better, the more you use **Touch**™ the better it becomes throughout the day.

2. The active ingredient in **Touch**™ is benzalkonium chloride, BZK for short, and has a long history of being an effective and safe germ killer. Since BZK stays on the surface, it has been used as a hospital surface disinfectant for almost 100 years. BZK also has a low risk of irritation, and because of this it is currently used as a preservative in eye drops, artificial tears and contact lens solutions, and many cosmetic products. BZK is even used as an antimicrobial rinse on fruits and vegetables. **Touch**™ contains the recommended 0.13% BZK, and has demonstrated its ability to kill 99.99% of disease causing germs in

clinical studies required by regulatory agencies. Additional studies conducted by the company demonstrated that **Touch**™ maintained its effectiveness for at least 6 hours when applied to a surface, whereas the top selling alcohol hand sanitizer was effective for only the first 5 minutes. So how does **Touch**™ kill germs? Simply stated the BZK in **Touch**™ kills germs by poking holes in the outside of the germs causing the microbes to leak, then tear open and die. A more detailed scientific explanation can be found below in #5.

3. Touch™ isn't the first hand sanitizer to contain BZK. In fact there have been several alcohol free formula hand sanitizers over the years for the consumer and healthcare markets. But **Touch**™ is the first alcohol free formula aerosol hand sanitizer that eliminates the biggest complaints about hand sanitizers- they are goopy, sticky, dry out the hands, and take too long to dry. How did we do it? First, we eliminated nearly all of the water. Second, in place of the goopy stuff in regular hand sanitizers, we used a fast drying silicone called cyclomethicone to carry the BZK and the skin softening essential oils to the surface of the hands. Cyclomethicone is already in many of the products you use everyday. It is the ingredient that gives sun screen the silky dry feeling, hair care products their shine, cosmetics and eye gels that silky, smooth, powdery feeling, and is the fragrance carrier for alcohol free perfumes. Third, we added the most effective skin conditioning and healing oils available to the cosmetic industry today.

4. Since **Touch**™ contains no alcohol it is non-drying. But we took **Touch**™ to the next level by adding high quality certified organic sweet almond and shea oils to condition and heal the hands, Vitamin E to help heal the hands, and certified organic essential oils and fragrances to excite the senses-Ingredients found in the finest cosmetic preparations.

5. The scientific explanation of how **Touch**™ works is that BZK's hydrophilic cationic region destabilizes the pathogen's surface by forming electrostatic interactions with negatively charged components on the microbe. These interactions effectively outcompete the divalent cations, which normally stabilizes surface structures by linking adjacent negativly -charged components. Once close contact is accomplished by the hydrophilic region, the BZK's hydrophobic region proceeds to penetrate the hydrophobic bilayer to cause cell leakage and lysis. The ultimate effect of BZK is to damage the pathogen's membrane, thus for bacteria, disrupting essential cell processes like ATP synthesis or solute uptake. Therefore BZK's amphiphilicity is critical in interacting with and perturbing target membranes for efficacious antimicrobial action.

Touch™ 6 Hour Sanitizing Germ Block

GPF™ 6: Germ Protection Factor

Touch™ Germ Block Twelve Packs

Touch™

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Touch™ Germ Block Six Packs

Touch™ Germ Block Blister Packs

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Stay in **Touch**™ with your consumers...

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